



Duty Free Art
Hito Steyerl
Art in the Age
of Planetary
Civil War

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Ripping Reality: Blind Spots and Wrecked Data in 3D

George Steiner's idiosyncratic study *After Babel* ends with a fascinating invocation. Quoting obscure parts of scripture, Steiner imagines a rebellion of words. Words will "shake off the servitude of meaning. They will 'become only themselves and as dead stones in our mouths.'"¹

What if images were able to do the same? What if they transformed into the objects they claim to represent? What if the flat plane of representation acquired an extension and even a body? What if images turned into stone, concrete, plastic, into seemingly dead things? Would they thus shake off servitude and meaning? Would they refuse signification or, on the contrary, give it more weight? Would this be an uprising of images? And what would they be rebelling against?

Recent 3D technologies confront us with these questions. 3D scanning and printing techniques are able to create material replicas of objects and situations: remote-sensing casts of reality. Images are thus potentially replaced by objects that stand in for other objects. In these technologies, representation is replaced by replication. We are already used to copy-paste and quickly replicate 2D items, such as pictures or words. But how does one copy-paste reality? How would one create an indexical material replica of a situation? How does an image turn into dead stone?

Images of Bodies

Lately 3D scanners have been deployed as a new technology of truth. 3D scanning equipment is used for police work, to investigate homicides, accidents, and explosions, and also to investigate the whereabouts of missing people. 3D scanners generate point clouds, measurements in virtual space that can in turn be rendered as 3D objects and printed.

A lidar scanner captures data through laser, white light or infrared refraction. In the words of one of the main manufacturers, it “measure[s] a scene with an extraordinary level of speed, accuracy and completeness,”² and transforms it into a point cloud in virtual space. The points correspond to locational measurements.

To quote a few samples from the website of Leica Geosystems:

This technology is used globally by law enforcement agencies for crime scene investigation, vulnerability and threat assessments, post-blast investigation, police action inquiries, accident investigations and more.

The ScanStation is objective and completely measures everything it can ‘see’ for later analysis and diagramming.

In this terminology, we immediately recognize many tropes that are common in more traditional discussions of documentary evidence. The new technology promises all the things that documentary representation promised objectivity, full and truthful representation of events only this time augmented by an additional dimension. A 3D point cloud is no longer a flattened image, missing depth and extension. It is a copy with volume, dutifully replicating the shape of the initial object.

So, what does the notion of documentary mean if applied to the 3D replication of objects and situations? What is the relation of 3D technologies to traditional ideas of documentary

evidence? How are notions of documentary truth updated or displaced by 3D technologies? How does the ability to create 3D reproductions affect ideas about documentary truth? What does it mean to replace representation with replication?

Missing Bodies

This is a case study in 3D replication I worked on in 2011 using a FARO laser scanner and assorted software. I want to emphasize that I do not consider this to be a documentary case even though it is based on reality. It is a model to test these technologies for potential documentary practice. The case study starts from a specific fantasy. Let's think of kisses. Kisses are travelling events. We can imagine them being passed on like messages or even viruses. They exceed the situation because one kiss between two people can travel on into another situation. It can multiply and be disseminated. It can spread and create trajectories both in time and in space. Kisses can not only wear off, but also renew themselves by being copied and repeated. They are subject to constant mutations and it is almost impossible to repeat them identically. But a kiss seen from the point of view of scanning technology also merges various actors, usually two, into one surface. Surfaces connect bodies and make them indistinguishable. They connect bodies to grounds and other objects they happen to be in touch with. Surfaces capture bodies as waveforms, entangled with their material environments. A kiss is an energetic relay that bends surfaces and shapes them into affective topologies. We can think of surfaces being sculpted by kisses, of shapes and folds bending with its energy. But we can also think of every kiss we see and happen to witness as derivatives, versions or generations of other kisses.

And actually every kiss that happens around us could be a version of one specific kiss.³

This kiss took place in 1993 in the Bosnian War, when twenty people were abducted from a train station in eastern Bosnia called Štrpci.⁴ They had been pulled from a train moving from Belgrade to Bar. A paramilitary unit kidnapped them. None of them was ever seen alive again. There are two unusual elements to this incident. Firstly, the fact that only nineteen of the twenty are known: that is, their names, identities and relatives are known. Except for three whose remains have reemerged from a dam lake rather recently, all of them are missing. But the twentieth person is a mystery. Neither his name nor his identity are known. He is reported to have been at the crime site in the testimonies of three witnesses who saw him being led away at the train station. He is also missing from most official accounts or press reports. And nobody asked any questions about who he was, either, possibly since he didn't fit into the ethnic map of this conflict. Nobody claimed him as their own.

Bosnian 3D

Bosnia and Herzegovina, in its post-war state, is a multi-dimensional construction of entities and federations split along ethnic lines. Bosnia and Herzegovina consists of the Federation of Bosnia and Herzegovina and the Republika Srpska. The Federation also combines two other non-official political bodies.

The status of the city of Brčko, in the northeastern part of the country, is a good example of territorial complication. It is a self-governing administrative unit under the sovereignty of Bosnia and Herzegovina and as such, it is the only territory directly under the mandate of the central government. Additionally, it is part of both the Federation of Bosnia and Herzegovina and Republika Srpska. It officially belongs to both, but is governed by neither. Its status changes according

to the perspective of both entities, which each interpret it differently.

The spatial composition of this territory was agreed upon in Dayton, Ohio using early military 3D simulations. One episode became particularly famous: the 3D design of a corridor to Goradze, which became known as Scotch Road or Whiskey Corridor. It has been vividly described in a *New York Times* article:

WASHINGTON – The wine was drunk, a lavish lobster dinner eaten, and it was time to resolve one of the most delicate issues in the Bosnian peace talks: a route for the Bosnian Government from Sarajevo through Bosnian-Serb territory to the beleaguered Muslim enclave of Gorazde.

President Slobodan Milosevic of Serbia made his way to a high-tech auditorium to play PowerScene, the Pentagon's computer mapping program that reproduces terrain on a vast movie screen. The Serbian leader was adamant that the corridor could be no more than two miles wide.

Lieut. Gen. Wesley K. Clark, the senior American military official at the negotiations, whisked Milosevic off on an imaginary aerial tour of the region to show why such a narrow corridor made no strategic sense. "As you see, God did not put the mountains two miles apart," General Clark said.

Milosevic downed a large whisky, considered this geographical fact, and the deal on a five-mile-wide corridor was consummated. It became known as the Scotch Road.⁵

A report in *Wired* magazine picks up from this anecdote, continuing:

Time and again during the 21-day talks, PowerScene was used to break such stalemates, settling details as small as on which side of a particular road a border would fall.

The first virtual reality program ever used in peace negotiations, PowerScene developed by Cambridge Research

Associates of McLean, Virginia combines pictures from satellites and spy planes with highly accurate terrain-elevation information to generate a level of visual detail that shocked many of the warring leaders ... "Stop the flight," Milosevic told [Vic] Kuchar [an official from the Defense Mapping Agency] at one point. "See that bridge there. It is gone. You bombed it away." Indeed, NATO pilots training for last year's air attacks on Bosnian Serb targets in September had used PowerScene to practice their bombing runs.⁶

3D tools shaped the country by instituting nationalist war goals: namely, territorial partition along ethnic lines by means of the Dayton Agreement. This territorial partition was in marked contrast to the proclamation of a federal Yugoslavia by AVNOJ councils in Jajce, Bosnia which took place in a 2D cinema in 1943.⁷ This cinema was actually destroyed by fighting between Croat and Bosniak troops in 1992, and I think cinema as such got mortally wounded in the fight and never recovered.⁸

In extension, this 3D logic also meant very simply that a black person was not part of the tripartite territory and somehow got lost within the faultlines of this 3D landscape. Nobody ever asked about that person during the investigation of the case of the abduction in Štrpci and nobody claimed him as part of their own group or community.

There is one additional and very unusual detail reported by one of the witnesses of the kidnapping. The leader of the paramilitary gang that led him away tapped him on the shoulder and said, "Here is my brother." Then he kissed him. We hardly know anything else about this person, who, only hours later seems to have been shot in an orchard alongside the other 19 after having been mistreated and robbed. His body never appeared, nor did any additional information.

Obviously we do not know what the kiss looked like either, as it transformed into a surface, a waveform, partly shadowed and spread out in time.

A Kiss As a Surface

Trying to reconstruct this event using 3D technology seems like an obvious choice, given the forensic usage of this equipment. But once we actually try to scan an actual crime or event going on we start tripping over massive technological limitations.

The first reason is: this space is a fractional space, to say it with Jalal Toufic's words, a space that hovers between 2D and 3D.⁹ It is, for example, a space in 2.3 or 2.4D. To create a full 3D rendition one would need to scan or capture every point of a surface from every side. One has to basically use at least three scanners and then superimpose their results in virtual space. But if you have only one point of view, what you get is at best 2.5D: a space between surface and volume. 2.5D is created with 3D technology, yet it is imperfect 3D. It sits between dimensions and connects them. Fractional space is transitional space that allows people to enter and exit images, to freeze and then leave this state again and go somewhere else or go missing.

This has a striking consequence. What is paradoxically highlighted by 3D scanning technologies is, under these specific circumstances, the missing information of 2D representation: blind spots and blank shadows. We can only see them in fractional space where the missing itself becomes apparent.

3D technologies don't only render the parts that are actually captured as locational measurements by a lidar scanner, but also the parts that are missing from 2D images: the shadowed, covered or cut parts of the image. The missing data are assigned a volume or a body. The shadows and blind spots are not off frame, masked or cut off as they might be in a 2D shot, but treated as equal parts of the information.

What emerges is not the image of a body, but the body of an image that itself presents information on a thin surface or differentiation, shaped by different natural, technological or political forces. In this case, folding around a kiss.

Fractional Space

The question of fractional space already appears at the onset of modernity in one of its groundbreaking paintings, *The Ambassadors*, by Hans Holbein the Younger. In 1533, Holbein portrayed two persons, one of them the French ambassador to the English court, in a setting replete with scientific tools and cultural references. Both figures are standing next to a shelf that displays books, clocks, sextants and other instruments that suggest learning, culture and potentially also religious strife and disagreement. Both protagonists and implicitly also the person painting them are staged as masters of scientific props and new representational tools of modernity, of a colonial rule not only over space but also time.

But the most striking element of this work is a strange object hovering in the lower quarter of the painting a two dimensional surface positioned at an angle that intersects the plane of the painting. The shape turns out to be a skull if one looks at it from a specific position. This technique is called anamorphic painting and takes into account viewing angles and corresponding distortions of perspective. Nowadays, *The Ambassadors* looks like a very basic photoshop job: a 2D surface rotated around the Y and X axes and dragged and dropped across another 2D surface.

This painting has been analyzed over and over again, especially its so-called anamorphic stain, i.e. skull, as an element that reveals the gaze and has further repercussions for the construction of subjectivity.¹⁰ It is also analyzed from the perspective of art history as a reminder of mortality, as an example of showing off both optical knowledge and painterly skills, and also as a calculated displacement of the viewer. On the other hand, seen from a contemporary perspective, this painting acquires new and unforeseen meanings. What does the distorted skull mean for and within the painting itself?

Rather than showing something external to the picture, it perhaps shows the body of the image itself, as bone. It shows the construction of the image: its skeleton, if you will, the lines of flight, compression, and distortion that make up the construction of paintings in linear perspective. But that skeleton is usually covered by the flesh of painting and kept implicit and invisible. In this painting it is laid bare. It reminds us that the image itself has a body, both expressed by its construction and material composition, and that this body may be inanimate and material.

It is curious that a skull should be the object that expresses the body of the image. Firstly, it is a body part rather than a whole body. It reminds us that since the emergence of mechanical, chemical, or digital reproduction, the image is always already fragmented and littered all over the place like a dispersed skeleton. Its production is scattered, its circulation even more so.

The skull makes clear that the body of the image is always incomplete and it points out this incompleteness by bluntly revealing the flatness and illusionary depth of painted 2D planes. Almost five hundred years after it was made, the skull seems to tell us that there is nothing but surfaces indiscriminately wrapping subjects and objects alike, and that all these surfaces are missing some or another part of the information.

Folds

Even contemporary 3D scan data do not primarily produce full bodies or objects but folded surfaces. Those surfaces can be bent into themselves to create full volumes, but in fractional space they are mainly two-dimensional surfaces folded into the third dimension: surfaces that can be shaped and stretched topologically to take on any conceivable kind of shape. Depth is created by folding this surface. And obviously, in any real-life

situation, the surface will bear the imprint of the political, material, social, technological and affective forces that shape it.

This takes modern ideas about representation as surface to a new level. Georg Simmel introduced the idea that surfaces were not only an integral part of modern urban life but were in a sense its condensation. This was in opposition to more traditional views of surfaces that connected them to mere appearance, inauthenticity, and shallowness. John Allen contrasts these perspectives:

The implicit vertical imagery which suggests that if you really want to know what is going on, we must somehow plumb the depths, is a hard one to shift. Depth, in this evocation, acts as a synonym for cultural truth, authenticity, or as the locus for a better interpretation of events, as in many psychoanalytical accounts of the everyday. Equally, the metaphor of society as a smooth, flat surface is one that can give rise to a rather stultifying geography where space amounts to little more than a setting in which events take place, rather than as a source of animation and experience in and of itself.¹¹

Breaking with a more traditional view of surfaces that associates them with superficiality, Siegfried Kracauer was convinced that all that was worth knowing in an era could be read from inconspicuous surface-level expressions. For him, the surface was all that needed to be looked at in order to diagnose the present. It presented an unmediated expression of the social unconscious. Kracauer insists on the surface as a primary site of historical and social information:

The position that an epoch occupies in the historical process can be determined more strikingly from an analysis of its inconspicuous surface-level expressions than from that epoch's judgments about itself. Since these judgments are expressions of the tendencies of a particular era, they do not offer conclusive testimony about its overall constitution. The surface-level

expressions, however, by virtue of their unconscious nature, provide unmediated access to the fundamental substance of the state of things. Conversely, knowledge of this state of things depends on the interpretation of these surface-level expressions. The fundamental substance of an epoch and its unheeded impulses illuminate each other reciprocally.¹²

As Kracauer points out elsewhere, the surface offers the least resistance because it is least consolidated.¹³ Surface phenomena can be coupled and uncoupled easily. They are linked to technologies of mass reproduction, a tendency also noted in a completely different context by Fredric Jameson when he described postmodernism as an era without depth, an “emergence of a new kind of flatness or depthlessness, a new kind of superficiality.”¹⁴

We can thus interpret the folded surfaces of 3D scan representations as sensors for the impact and tension of an array of diverse and divergent forces. The folds, according to Gilles Deleuze, describe osmotic membranes that mediate between inside and outside, intrusions and extrusions, enclaves and exclaves of subjectivity and objecthood.¹⁵ They constitute topological distributions that can theoretically morph into different shapes and forms. Modifying the folds of the surface means interfering with these forces and recomposing them differently. 3D scanning thus does highlight the idea of the surface by blending in matter, actions and forces. The surface is no longer a stage or backdrop on which subjects and objects are positioned. Rather, it folds in subjects, objects, and vectors of motion, affect, and action, thus removing the artificial epistemological separation between them.

Objectification

How do we make these surfaces into material objects? How do images turn into stone, to return to George Steiner’s initial

question? By printing them in 3D. The point cloud captured by a 3D scanner can be modeled to be printed as an object. 3D printers, sometimes very simply converted from inkjet printers, apply fine dusts of almost any possible material, including resin, plastic or even metals, in fine layers that are glued together. These objects give a material body to images, not just a virtual extension and because of this, missing data must be stitched over and holes closed in order to make the object withstand gravity. These modelling processes contain an element of interpretation, especially so when large amounts of data are missing.

Essentially, the more wrecked scan data are (and in fractional space they will always be substantially wrecked), the more you have to fictionalize when stitching up the surface and adapting it to gravity. In fact, varying with different databases, a substantial amount of interpretation goes into the creation of 3D-printed objects. In the case of this example, it is more than fair to speak of a deliberate objectification (rather than an objectification or objective rendering) of data, since about half of the surfaces are pure estimations, deliberate abstractions, leaps of faith through the void between measurements and aesthetic interpretations of data. The amount of objectification can vary, but objectification is present even in the most precise replicas and facsimiles. While the front is based on real measurements, the back is pure fiction. Fiction and indexicality merge in these objects and their relation becomes apparent. If we come back to the fractional space described by Jalal Toufic, this fictional backdoor of the image can provide an exit from the image, but it can also open the door into the space of the missing.

This also has consequences for the construction of this space. There is no off screen, no apparent exclusion from this field. The resolution will decrease in relation to the range. So, nothing is excluded from the frame, except the apparatus, but there is a hierarchy of distance and resolution involved.

Things and people gradually fade away and the amount of fictionality increases. There is no clear opposition between off screen and on screen, except that at a distance things get more fictional. There is no difference between day and night either and the witnesses become paradoxical objects, as they need to keep their eyes closed in order to be scanned and cannot really see the action anyway. And the only documentary element is the missing itself.

So, actually, the traditional issues of the documentary conundrum (its uncertain relation to reality and the anxieties surrounding this) gain a new dimension: an uncertainty that resonates within a body and a volume.

Unmediated Access

Beyond the traditional conundrum of documentary there is a way for the documentary's uncertainty to manifest itself in a completely different way: that is, as its truth. I am using this word in a completely blatant and unambiguous way, and there is not a shred of uncertainty around this.

This truth will not happen when the bones of the missing are found or the black man identified or justice done or n-dimensional scanners invented to scan all mathematical dimensions of the universe.

You will get a true impression of that kiss when it comes to meet you. It is out there, traveling, replicating itself, bending and sculpting surfaces with its energy. It will be very different. It may be a sign of love, violence or just indifference. But it will be this kiss. And it might come right into your face.

At that moment you will be entangled into the surface it creates, into a mesh that twirls and ripples with the forces of affect and political violence. You will be folded into its energy and merge with all other animate and inanimate surfaces within. You will participate in its dynamics, which may or may

not tear you apart, but in any case dissolve any pretension to confront it as a subject would confront an external object. This surface is not a thing of the past but of the present. It may turn you into stone or a flash of light, or a speck of dust crumbling from a 3D printer, or just rush past leaving you indifferent and unaffected.

Images As Stones

Let's come back to George Steiner's original question about the words or, in extension, images turning into stones and becoming objects. At this point we see how images becoming objects could start a revolt. There is one slightly boring version of this rebellion, namely that the 3D replicas of objects could start to reverse the relation between original and copy. 3D prints of objects could stop being likenesses and semblances to become unlikely and unseemly anticipations, not of the objects themselves, but of their truth.

But let's think of a completely different dimension. The revolt of images will not happen when anything we see, know and need can be scanned and printed in 3D copyright free. Rather, imagine the images themselves *inside* screens suddenly crystallizing. Within LCD screens (which still constitute the majority of computer monitors and televisions at this point of technological development), liquid crystals are carriers of the image information. Now, imagine them turning into stone in an instant. Imagine them fossilizing, as if in a flash, and breaking all screens open from within.

At this moment, the uprising of images happens. All screens turn into dead objects, all cockpit simulators in F-16s and helicopters stop working. The screens of aerial surveillance and stock markets burst as the images shake off the servitude of meaning, and iPhones and target telescopes turn into dead rocks.

At this point, it is not the images of bodies turning into stone, resin, or plastic but the image itself, its carrier, acquiring a body, an extension, and a volume. It is not what it shows that is extended, but its own material substance. Images refuse showing anything but themselves as matter plus energy, as waves and particles, as surfaces folded into other surfaces and suddenly emerging from them, as Holbein's skull breaking through the 2D illusionism of linear perspective. And this is indeed an uprising of images, against an architecture of representation that holds them in servitude and subjects them. Against this, they start to grow their own architecture, uncontrollable and unprecedented.

15 Ripping Reality

- 1 George Steiner, *After Babel* (Oxford: Oxford University Press, 1975), 498.
- 2 leica-geosystems.us
- 3 This incident is mentioned in the introduction of Boris Buden's book, *Zone des Übergangs. Vom Ende des Postkommunismus* (Berlin: Suhrkamp Verlag, 2009).
- 4 All information is taken from a report, Otmica u Štrpcima [Abduction in Štrpcima], Fond za humanitarno pravo [Humanitarian Law Center], 2003.
- 5 Elaine Sciolino, Roger Cohen and Stephen Engelberg, "21 Days in Dayton," *New York Times*, November 23, 1995.
- 6 Ethan Watters, "Virtual War and Peace," *Wired*, March 1, 1996.
- 7 Even though the lines of partition were already drawn by the creation of a federation of multiple republics as opposed to one republic.
- 8 It was rebuilt in the meantime.
- 9 Jalal Toufic, "The Subtle Dancer," in *Over-Sensitivity*, second edition, 101: "a space that is neither two-dimensional nor three-dimensional, but between the two."
- 10 See Jacques Lacan and Slavoj Žižek on the "anamorphic stain," in Jacques Lacan, *The Four Fundamental Concepts of Psycho-Analysis*, trans. Alan Sheridan, ed. Jacques-Alain Miller (New York: Norton, 1977) and Slavoj Žižek, *Looking Awry* (Cambridge: MIT Press, 1992), 90.
- 11 John Allen, "The Cultural Spaces of Siegfried Kracauer: The Many Surfaces of Berlin," *New Formations* 61, 2007, 22.
- 12 Siegfried Kracauer, "The Mass Ornament," in *The Mass Ornament: Weimar Essays*, (Cambridge: Harvard University Press, 1995 [1963, 1927]), 75.
- 13 Siegfried Kracauer, "Jacques Offenbach und das Paris seiner Zeit," in *Schriften*, volume 8 (Frankfurt: Suhrkamp Verlag, 1973), 371.
- 14 Fredric Jameson, "Culture," in *Postmodernism, or, the Cultural Logic of Late Capitalism* (London: Verso, 1996), 9.
- 15 Gilles Deleuze, *The Fold: Leibniz and the Baroque*, trans. Tom Conley (Minneapolis: University of Minnesota Press, 1993).

What is the function of art in the era of digital globalization?

In *Duty Free Art*, filmmaker and writer Hito Steyerl wonders how we can appreciate, or even make, art in the present age. Exploring subjects as diverse as video games, the WikiLeaks files, the proliferation of freeports, and political actions, she exposes the paradoxes within globalization, political economies, visual culture, and the status of art production.

"The highest duty of theory and art is to grasp and articulate their own time. In our time, Hito Steyerl fulfills this duty like nobody else. Her investigations of the fate of images and words in the age of their global circulation are always focused and precise—but also adventurous, unexpected, and fascinating."

BORIS GROYS

"Steyerl refuses to nail down a single idea, or insist on a point of view. Instead, we get art as an act of moral thinking-in-progress. In a very-of-the-moment, digital-age way, the logic of that thinking is fractured, the nature of morality suspect. But a belief in the necessity of thinking, restlessly, politically, never is in doubt." *NEW YORK TIMES*

"Offers a powerful defense of contemporary art's capacity to disrupt (rather than reinforce) systems of unequal distribution—of wealth, violence, power... sometimes funny, frequently moving."

WHITE REVIEW

"A dizzying and dystopian riff on the liquid capital that flows through the art world, the factoids manufactured by bots, and our accumulation of digital debris." *IWONA BLAZWICK*

"Gleefully surfs everything from military 3-D imaging and printing to big data and corporate surveillance to computer gaming." *ARTFORUM*

"Poses uncomfortable questions about today's image culture and the art market." *GUARDIAN*



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